

WCPTA Advocacy Group

Missions:

I. COMMUNICATE

- a. Establish contact with every local PTA unit, including Wake SEPTA
- b. Establish ptaadvocacy@yahooogroups.com as primary source of advocacy/legislative information for involved parents in Wake County
- c. Establish contact with school board's and superintendent's advisory council parent representatives and facilitate communication between those individuals and the parents that they represent

II. EDUCATE

- a. Advise local units as to advocacy mission/purpose of PTA organization and show alternative activities to fundraising
- b. Describe board and superintendent's advisory council position and its purpose in order to increase awareness and encourage increased communication
- c. Describe county-wide PTA structure and different opportunities for parent involvement in the advocacy process
- d. Increase awareness regarding WCPSS legislative agenda

III. FACILITATE

- a. Provide guidance to local PTA units to encourage them to organize their own advocacy efforts
- b. Provide guidelines for writing and adopting a resolution at the local level
- c. Conduct polling to solicit parent input regarding the WCPSS legislative agenda, and this group's advocacy agenda
- d. Provide opportunities for information distribution, training, and strategic planning such as parent forums or workshops
- e. Provide opportunities for communication between parents and the WCPSS, board of education, and county commissioners
- f. Identify existing vehicles for advocacy efforts at the local and state levels and solicit parent involvement

IV. ADVOCATE

- a. **The WCPTA Advocacy Group will seek to implement advocacy efforts toward all previous resolutions or current position statements of the WCPTA Executive Board, as applicable.**
- b. **The WCPTA Advocacy Group will serve in an advisory capacity to the Wake PTA Council Executive Board.**
- c. **The WCPTA Advocacy Group will recommend to the board adoption of resolutions and/or position statements on issues in agreement with the Legislative Platform of the WCPTA Executive Board as adopted February 16, 2006.**