

MEMBERSHIP DEVELOPMENT

Membership development is a legitimate PTA expense. All PTA units are encouraged to have a budget line item for “Membership Development.” Listed below is a general cost outline of conferences and conventions that are available for members to attend. All PTA Board members and especially, Executive Committee members, should be encouraged to attend as many training and education programs as possible.

Summer Leadership Training Conference

- Usually held on a Saturday in July
- Sponsored by the NC PTA and usually scheduled in Raleigh
- **Cost:** \$10.00 per person, includes lunch
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PTA Unit Leadership Training provided by Wake County PTA Council

- Scheduled in August by the Area Vice Presidents for your area
- Especially important for President & Treasurer to attend, but recommended for all Executive Committee members
- Outlines the business and operations of PTA as well as best practices information
- **Cost: Free**
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Leadership Roundtable Workshops sponsored by Wake County PTA Council

- Scheduled in September/October at a local school
- Offers several workshops and keynote speaker of interest
- Especially important for officers to attend; open to ALL board members and interested PTA members
- **Cost: Free**
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North Carolina PTA Convention

- Usually held in late April or early May each year—a Friday and Saturday
- This is an excellent experience for unit officers. There are a variety of workshops and general sessions that will benefit your PTA unit. There are also wonderful opportunities for networking and learning from other PTAs across the state.
- It is recommended that at least the President and 1st Vice President attend.
- **Cost:** \$30.00 per person – early registration
\$35.00 per person – on-site registration
\$20.00 per person – one day only
\$35.00 per person (approx.) for Friday’s lunch and dinner
\$40.00 per person (approx.) for Saturday’s lunch and dinner
Hotel accommodations for two people—approx. \$100 per night

National PTA Convention and Exhibition

- Held in late June each year in a different state; it is a 3-day convention
- This is an excellent opportunity to attend top-notch workshops and general sessions, as well as to meet and network with other PTA members from across the country. This is quite an experience.
- When this convention is held within driving distance, it is recommended that the President and 1st Vice President, or other designees, attend.
- **Cost:** \$85.00 per person – full conference, early registration
\$110.00 per person – full conference
Hotel Accommodations for two people – approx. \$120 per night
Meals – approx. \$30.00 per person per day

Keep in mind that there may other training and development opportunities throughout the year. Wake County PTA Council Area VPs may offer additional training sessions or individualized sessions. NC PTA also offers training programs.

Budget Planning

Please consider adding any or all of these membership development opportunities in the PTA unit budget. Leadership training and development is vital in building and/or maintaining a healthy organization. Remember that PTA is a 501(c) 3 business, and like any business, it is important for its leaders to continually learn and grow.